

## International Association Membership

### *For industry associations based outside of the United States*

More and more, organizations around the globe are partnering with service providers to support sensitive information services and other critical business functions. But while companies can outsource the services, they can never outsource the associated risk. To manage that risk and respond to evolving global regulations, companies must carefully evaluate the controls their service providers have in place.

Historically, the control assessment process has been cumbersome, redundant and expensive for both outsourcers and service providers. Shared Assessments injects speed, efficiency and cost savings into the control assessment process, eliminating redundancies and reducing expense for all parties—without sacrificing rigor. Through membership in the Shared Assessments Working Group and use of the Shared Assessments tools, companies around the globe are gaining a faster, more efficient and less costly means of conducting rigorous and comprehensive security, privacy and business continuity assessments.

The Shared Assessments Program ([www.sharedassessments.org](http://www.sharedassessments.org)) was created by six leading financial institutions in conjunction with the Big 4 accounting firms. Shared Assessments is managed by The Santa Fe Group ([www.santa-fe-group.com](http://www.santa-fe-group.com)).

### Membership Benefits

International associations play a key role in spreading adoption of the Shared Assessments Program internationally. Through International Association membership, they join a global community of information security, privacy, business continuity and vendor management leaders. International Association members bring the knowledge they gain as Shared Assessments members back to their own membership, educating them about Shared Assessments and helping them introduce efficiencies and cost savings in their own vendor management programs.

International Association members join a global community of information security and risk management professionals, gaining opportunities for collaboration, visibility, and professional development.

International Association membership allows associations located around the globe the opportunity to influence local and regional regulatory processes. International Association members bring the benefits of the Shared Assessments Program to their staff and leadership, developing their reach and building intellectual capital inside of their organization.

*Note: International Association membership applies to the staff and leadership of the member association only. The association's member companies are not included in International Association membership; however, those companies are eligible for membership independently.*

International Association members gain:

#### Community

- Membership in a global community of risk management professionals
- Opportunities to shape and refine Shared Assessments' industry-standard tools: the Standardized Information Gathering (SIG) Questionnaire and Agreed Upon Procedures (AUP)
- Access to members-only working group meetings and events with key industry thought leaders and knowledge experts to learn about the latest developments in vendor management and regulatory compliance
- Two complimentary seats at the Shared Assessments Member Roundtable, where members network with peers and discuss strategic outsourcing issues and trends
- Member discounts on registration for the Shared Assessments Summit, an annual day-and-a-half in-person forum where staff and executives can network with global organizations, learn about the outsourcing landscape and gain regulator insights
- Five annual complimentary registrations for webinars by The Santa Fe Group

## Leadership

- Opportunities to develop and demonstrate organizational leadership by serving on or chairing the Shared Assessments Steering Committee, Technical Development Committee and working groups
- Opportunities to foster employee growth and build organizational expertise by participating in the Shared Assessments Technical Development Committee
- Opportunities to lead and participate in International Association members-only calls and Steering Committee sessions to discuss region-specific topics, trends and proposed Program enhancements

## Visibility

- Reputational and brand visibility as a member of a global community of risk management leaders
- Your company name and logo prominently displayed on the Shared Assessments website ([www.sharedassessments.org](http://www.sharedassessments.org)), in promotional materials and at Shared Assessments events
- International recognition for helping outsourcing firms and service providers make rigorous risk management processes integral to their business model
- Opportunities to comment on media stories related to outsourcing and vendor risk management
- Member discounts on sponsorships and exhibitorships at the Shared Assessments Summit, an annual day-and-a-half in-person forum providing expertise on the outsourcing landscape, regulator insights, and updates on global trends
- Member discounts on sponsorships, exhibitorships and registration for public events presented by The Santa Fe Group
- Online advertising opportunities through the Shared Assessments website ([www.sharedassessments.org](http://www.sharedassessments.org))

## Resources

International Association members gain access to these members-only resources:

- Membership directory
- Training calls
- Marketing Toolkit for members
- Member newsletter
- Member email updates
- Survey results and adoption statistics

## Membership Dues

International Association membership annual dues are \$5,000. (Membership applies to association staff and executives only; the association's member organizations are eligible for membership separately.)

To learn more about how your company can benefit from Shared Assessments Program membership, contact **Michele Edson, 831-637-1879** or [michele@santa-fe-group.com](mailto:michele@santa-fe-group.com).

For more information about Shared Assessments, visit our website at [www.sharedassessments.org](http://www.sharedassessments.org).

**We saw membership as an opportunity to join an effort that is helping to raise the bar on information security.**

— Scott Brown,  
Financial Services Program Manager, Iron Mountain